

IT'S TIME TO  
**RENEW** YOUR  
SUPPORT FOR  
BSBO THROUGH KROGER COMMUNITY  
REWARDS!



Okay, we know it's a pain, but we really need your help!  
Each year everyone must **re-link** their Kroger Plus Card  
to BSBO to continue to help us earn cash rewards.

**You have to do it before April 31st!**  
**HERE'S HOW:**

Link your Kroger Plus Shopper's card to BSBO's account through your online Kroger account. You only need to do this **one time** per year and you will start earning Kroger Community Rewards for BSBO. Also please ask you family and friends to link to BSBO!

*(Good at all Kroger stores in Ohio except in Springfield, Dayton, and Cincinnati.)*

*Instructions for linking or re-linking your Kroger Plus shopper's card to the  
BSBO Account Number - 83396*

1. Go to Kroger online at **www.kroger.com** and select **Welcome! Sign in/ Register**. If you do not have an online account, follow the instructions to set one up now. You must have an online account to earn rewards for BSBO.
2. Log into your account and select **My Account**, then select **Go to Edit Community Rewards**.
3. **For new on-line accounts:** Enter your Kroger Plus card number and save changes. Confirm your account information and save changes.
4. **Link to BSBO:** Enter BSBO's number - **83396** or our name, select organization from list and click on confirm.
5. **To verify you are enrolled correctly:** you will see BSBO's name on the right side of the information page when you are signed into your account and you will see our name on the bottom of your cash register slip next time you shop.



**Thank you for supporting  
Black Swamp Bird Observatory  
through Kroger!**